

GIRLS INC. OF TN VALLEY ANNUAL REPORT 2020

STRONG. SMART. BOLD.



**girls
inc.**

of The TN Valley

OUR MISSION

TO INSPIRE ALL
GIRLS TO BE
STRONG, SMART,
AND BOLD!

OUR VISION

TO BE RECOGNIZED AS
THE PREMIERE
ORGANIZATION THAT
HELPS GIRLS REALIZE
THEIR POTENTIAL AND
EXERCISE THEIR RIGHTS

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A LETTER FROM OUR EXECUTIVE DIRECTOR

Girls Inc. family and supporters,

When I sat down to begin writing this message and recap for the 2020 year for Girls Inc. of TN Valley, I was honestly at a loss for words. This year has truly been one unlike any other. Our organization started the 2020 year looking very different as we had many staff changes and as I accepted the role of Executive Director. Immediately after, we were hit with a global pandemic that threatened the livelihood, sanity, and security of our organization, the girls we serve, and our staff. Despite difficulties and challenges, Girls Inc. of TN Valley has continued to serve and make a meaningful difference in the lives of over 1,200 girls across Anderson, Blount, and Knox counties.

So, what I really want to say, is Thank You. Thank you to our funders, donors, community partners, board members, volunteers, staff, and all of the businesses and individuals who chose to give back to Girls Inc. of TN Valley during such a difficult year for us all. Your hard work and support has not gone unnoticed, and we will never be able to thank you all enough for making a tough year like 2020 so much better.

As we approach the Holiday season and the end of our fiscal year, I am in awe of what our community has given to our organization and the highest need girls in our community during such a difficult time. Our community of supporters and partners have allowed us to continue to be a bright light in the lives of girls and continue to inspire all girls to be strong, smart, and bold. We are looking at continued hardships from the COVID-19 pandemic, and the year that is 2020, but I know that with the community of donors, supporters, volunteers, board members, and staff, the girls of East Tennessee will continue to thrive. From all of us at Girls Inc. of TN Valley, we hope you have a safe and wonderful Holiday season, and we look forward to seeing what 2021 holds!

Sincerely,

Kirby Deal
Executive Director



GIRLS INC. BILL OF RIGHTS

Girls have the right to...

1. Be themselves and to resist gender stereotypes
2. Express themselves with originality and enthusiasm
3. Take risks, to strive freely, and to take pride in success
4. Accept and appreciate their bodies
5. Have confidence in themselves and be safe in the world
6. Prepare for interesting work and economic independence

WHAT WE DO

SCHOOLS WE SERVE

Anderson CO./Oak Ridge

Briceville Elementary
Glenwood Elementary
Jefferson Middle School
Linden Elementary
Roberstville Middle School
Willowbrook Elementary
Woodland Elementary

Blount County

Carpenters Elementary
MLK Community Center
Mary Blount Elementary
Middlesettlement Elementary
Montavale Elementary
Porter Elementary
Prospect Elementary
Rockford Elementary

Knox County

Beaumont Elementary
Belle Morris Elementary
Green Magnet Academy
Inskip Elementary
Northwest Middle School
Pond Gap Elementary
South Knox Elementary
Whittle Springs Middle School

Girls Inc. delivers life-changing programs that inspire all girls to be strong, smart, and bold. Research-based curricula delivered by trained professionals equip girls to grow into healthy, educated, and independent adults.

GIRLS INC. IDENTITY PROGRAMS

Operation SMART

A Program designed to provide hands on experiences with science, technology, engineering, and mathematics. It builds girls' skills with activities that give girls the opportunity to explore, ask questions, and solve problems through projects, games, and exploration.

Economic Literacy

This program provides girls with the skills and confidence they need to contribute to the economy. Girls learn how to budget, save, spend, and make informed financial decisions. Girls discuss issues regarding equal pay, child care welfare, and other issues that often affect women and girls.

Sporting Chance

Encouraging movement and athletic skills through cooperative play, competitive spirit, health awareness, and interest in sports as girls explore career and life opportunities related to sports. We encourage girls to explore and experience healthy risk taking and nutrition.

Media Literacy

This program allows girls to increase their awareness of the scope and power of the media and the effects of media messages on girls and women. Girls learn to critically analyze what they see and hear in the media, advocate for change in the media, and create images and content reflective of their lives.

Project BOLD

Girls learn skills and strategies to lead safer lives in their homes, in relationships, in their communities, and online. Girls learn specific self-defense techniques and how to seek out and talk to caring adults about personal violence.

CELEBRATE OUR GIRLS!

This year, we were honored by Girls Incorporated National at the 2020 Virtual Conference for our advocacy work educating girls about Title IX, the 19th Amendment, and the crucial role that Tennessee played in gaining the right to vote for women.



ADVOCACY RECOGNITION AWARDS GIRLS INC. CONFERENCE 2020

GIRLS INC. OF THE BERKSHIRES
GIRLS INC. OF CENTRAL ALABAMA
GIRLS INC. OF CHICAGO
GIRLS INC. OF METROPOLITAN DALLAS
GIRLS INC. OF THE ISLAND CITY
GIRLS INC. OF LONG ISLAND
GIRLS INC. OF GREATER LOS ANGELES
GIRLS INC. OF YWCA MINNEAPOLIS
GIRLS INC. OF MEMPHIS
GIRLS INC. OF YWCA NASHVILLE & MIDDLE
TENNESSEE

GIRLS INC. OF NORTHERN ALBERTA
GIRLS INC. OF OMAHA
GIRLS INC. OF ORANGE COUNTY
GIRLS INC. OF OWENSBORO DAVIESS COUNTY
GIRLS INC. OF GREATER PHILADELPHIA &
SOUTHERN NEW JERSEY
GIRLS INC. OF SANTA FE
GIRLS INC. OF SARASOTA
GIRLS INC. OF SHELBYVILLE & SHELBY COUNTY
GIRLS INC. OF ST. LOUIS
GIRLS INC. OF TENNESSEE VALLEY

SEE 2020: A GIRLS INC. YEAR IN REVIEW

January

We kicked off 2020 by starting a jogging club! Many girls love to run already, but we wanted to empower all girls to run any distance they set their mind to!



February

Girls celebrated "introduce a Girl to Engineering" Day by learning how to innovate, establish goals, and be a awesome Girl Boss!



March

Promoting literacy is very important here at Girls Inc!. In March, our Little Free Library was stocked & ready to provide Girls with all their reading needs!



April

Even during the unprecedented times brought on by Covid-19, Girls Inc continued to work for all Girls. In April, we invited all Girls to attend a virtual coding class!



May

In the midst of Covid-19, we couldn't be face-to-face with our girls, but we were still able to make a difference by partnering with Second Harvest to help support all the families we serve.



June

Some of our Girls Inc. staff members showed girls how important the fight for equality is by celebrating Juneteenth! It is important for their voices to be heard!



SEE 2020: A GIRLS INC. YEAR IN REVIEW

July



It is so important for girls to be understood and make informed decisions when it comes to civic engagement. In July we taught girls to promote strong and smart voting for all

August



Girls rallied to celebrate the ratification of the 19th Amendment! 100 years ago, we opened doors for women to participate in government and other leadership careers!

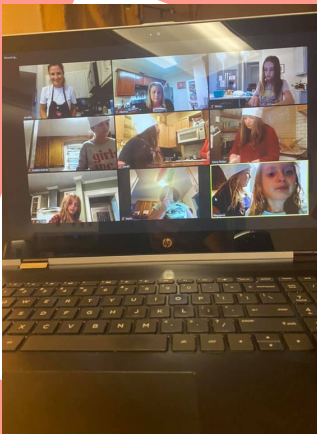
October

Girls were finally able to get out for some field trips in the month of October! They got to see the Lost Sea and Maple Lane Maze!



September

Girls celebrated Family Meals Month by participating in a virtual cooking class! The girls learned how to make Ricotta Gnocchi from scratch!



November

The girls learned about the journey to become a pilot as well as the inspiring story of Amelia Earhart, a champion for all women and girls with a passion for aviation!



December

In December, the girls participated in a virtual experience! They made Self-Love Monsters, their own personal perfectly imperfect doll!



MEET OUR GIRLS INC. STAFF

Kirby Deal

Executive Director

Alanna Kosier

VP of Programs and Operations

Haley Reeves

Development Associate

Ashley Ivnes

Center Supervisor

Octavia Lenoir

Social Justice and Advocacy
Coordinator/Program Facilitator

Hailey Kraft

STEM Coordinator/Program
Facilitator

Yasmin Simpson

Program Facilitator

Josie Morris

Program Facilitator

Marley Smith

Program Facilitator

Jessica Wallace

Program Facilitator

Ray Thornton

Transportation and
Maintenance

MEET OUR GIRLS INC. BOARDS

Corporate Board

Sheryl Houston

President

Laurie Macnair

Secretary

Donna Reat

Treasurer

Doug Freund

Bob Cook

Melissa McMahan

Dr. Mary Palmer

Chad VanderWert

Blount County Board

Jessica Hannah

Brooke Henisohn

Whitney LaDage

Jackie Mills

Brooke Nix

Angela Tillman

Tina Tipton

Megan Seaton

Luke Wood

Dr. Julia Wood

Knoxville Board

Deb Crouse

President

Tiffani Mensch

Vice President

Abby Pensky

Secretary

Heather Beck

Treasurer

Erika Nadaud

Mendy Moseley-

10 McMurtry

Dustin Crouse

Nicole Harman

Lisa Pierson

Torrie Boggs

Lauren Sterritt

Stephanie Haynes

Abby Tinsley

Julie Gause

Megan Chafin

Oak Ridge Board

Trish Polfus

President

Rachel Moses

Vice President

Eleanor Stevens

Secretary

Deb Schenk

Treasurer

Terry Domm

Mona Leake

Jan Stoutland

Jane Grossbeck

Dot Jones

Lorie Wilson

Dr. Lyndon Hurt

Nikki Adkisson

Steve Cates

DIFFERENCE MAKERS

\$10,000 and Above

Arconic Foundation
Comcast NBC Universal
Foundation
Girls Incorporated National
The Haslam Family Foundation
TN Community CARES Grant
Program
Truist Foundation
United Way of Anderson
County
United Way of Blount County
United Way of Greater
Knoxville

\$9,999 - \$5,000

Anthem Foundation
Clayton Homes Foundation
Oak Ridge National
Laboratory
Oak Ridge Rotary Club
ORNL Federal Credit Union
Women's Fund of East TN

\$4,999 - \$1,000

Martha Adler-Jasney
Akima Club Foundation
Allevia Technology
AmeriGroup

Big Ed's Pizza
Boston Government Services
Steve and Shirley Cates
Centrus
Bob and Patty Cook
Earl Duff Subaru
East Tennessee Foundation
Elks Lodge #1684
Enterprise Holdings, Inc.
First United Methodist Church
Frazier's Carpet One
Martin and Jane Grossbeck
Harris-Heald Charity Fund
Ron and Carolyn Honeycutt
Carlos and Sheryl Houston
Jackie Pullen

Joshua Dobbs Charitable
Trust
Kern Memorial United
Methodist Church
David King
Knoxville Ortho Clinic - Dr.
Matthew and Erika Nadaud
Leidos
LHP Management, LLC
Lusid Media
Bob Martineau
Mortgage Investors Group
Nationwide Life

Oak Ridge Breakfast Rotary
Club Foundation
Oak Ridge Utility District
Dr. Mary Palmer and Vince
Stevens
Peanut Butter Printing
Brian and Abby Pensky
Publix Super Market Charities
Regions Bank
R3 Consulting
Selective Group Foundation
Sexton Automotive of Oak
Ridge
Subaru of America
TN Ortho Clinic - Dr. and Mrs.
Reat

Trinity Health Foundation
Trust for the Meditation
Process
Twin Cities Public Television
Willayne E. Towe Christian
Foundation
Y-12 Federal Credit Union

\$999 - \$500

Nikki Adkisson
Fred and Sandra Barry
Lydia Birk and Mike Toomey
Mike and Sandy Bradshaw

DIFFERENCE MAKERS

Chrissi Rhea
Community Foundation of
Greater Chattanooga
Coulter and Justus
Crown Monarch
Terry and Betty Anne Domm
East TN Children's Hospital
First Horizon Foundation
Dawn Flatford
Focus Integrative Centers
Jenny Freeman
High Risk Obstetrical
Consultants
Illinois Tool Works
Jackie Mills
Laurie Macnair
Materials & Chemistry
Laboratory Inc.
Navarro Research and
Engineering
Oak Ridge Heritage and
Preservation Association
Patriot Homecare
PCS, Inc.
Pledgeling Foundation
Francis and Karen Reid
Spectra Tech Inc.
Eleanor and Mike Stevens

Dr. Julia Wood and Kevin
James
\$499 - \$100
Mary Elizabeth Alexander
Allstate - Bradley Roberts
Naomi Asher
Craig and Wendie Aurin
Ralph Aurin
Ron and Linda Battle
Elizabeth Beard
Janice Belbeck
Barbara Bovee
Michele Brandenburg
Kay Brookshire
Barbara Bundy
Carriage Hill Insurance
Linda Cariker
Judy Cohan
Julie Colburn
Regina Copeland
Martha Cottingham
Mayme Crowell
Elizabeth Cummings
Virginia Dale
Bob Dougherty
Louise Dunlap
East Tennessee Orthodontics
Edward Jones Robert Patrick
Ryan Edwards

El Cantarito
Sue Elkins
Ginny Eyman
Dr. Diane Fabricius
Miriam Fee
Keys and Melanie Fillauer
First United Methodist
Women
Fox Toyota
Gallo Loco Inc.
JoAnne Garrett
Judy Gooch Interiors
Kenny and Kitty Hays
Carolyn Henderson
Dr. James Henry
Laura Hofman
Julia Hoppe
Wes and Norma James
Dot Jones
Marilyn Kallet
Kern Memorial United
Methodist Women
Nanette King
Mary Kiser
Mary Ellen Klots
Kroger
Barbara Krushenski

DIFFERENCE MAKERS

Anne Lawson
Richard and Donna Leggett
Carol LeNoir
Kay Lezatte
Connie Martin
Fay Martin
June Martin
Mary McAllister
Lee McClure
Thelma McGrory
Chris and Melissa McMahan
Wendy McMahon
Mendy McMurty-Moseley
Lt. Gov. Randy McNally
Charles and Jan Melchar
Kathy Metcalf
Louise Mixon
Rachel Moses
Elaine Mueller
Oak Ridge Cemetery
Association
Kathryn Olsen
Jim and Jane Palmer
Tim and Cathy Paul
Sam and Karen Pelchar
Hella Peterson
Pitney Bowes

Bill and Trish Polfus
Patricia Postma
Trent and Anne Primm
Carol Readel
Donna Reat
Mary Ann Reeves
Karen Renner
Amber Roberts
James Rushton
Marsha Sanslow
Deborah Schenk
Schwab Charity
Kendra Scott
Cande Seay
Sharp Performance Therapy
Kathie Shearer
Ron and Patti Shelton
Eleanor Skucns
Bob and Carol Smallridge
Ellen Smith
Gregory and Becky Smith
Pat Smith
Lynn Ed Story
Jan Stoutland
Strata G, LLC
TNBank

TN Ortho Clinic - Dr.
Robbins
Darlene Thompson
Karen Wilken
Janis Williams
Ralph Willis
Eleanor Wistrom
Sandi Wright
Alma VanHull



THANK YOU!

COMMUNITY PARTNERS

Alcoa City Schools

Alcoa STARS

Allevia Technology

Altursa of Oak Ridge

Ama.mi. Kitchen

Americorps

AMC Theatres

Anderson County Schools

Arconic Foundation

Blount County FRIENDS

Blount County Schools

Blount Partnership

Centennial Golf Course

Center for Child Human and Sex
Trafficking

City of Oak Ridge

Comcast Cares Foundation

Cornerstone

Countryside Tire and Auto

Crown Monarch Auxiliary

DICKS Sporting Goods

Dogwood Arts

Elementary HERO

Emory Valley Center

Enterprise Holdings

First United Methodist Church

Helen Ross McNabb

Honey UTK

Hope Street

Joshua Dobbs

JTV - Ryan Ashley Anderson

KaBoom!

Kate Spears Style Blogger

Kern Memorial United Methodist
Church

Knox Education Foundation

Knox Chamber

Knox County Schools

Knox Produce Box

Knoxville City View

Leidos

Let Her Speak

COMMUNITY PARTNERS

Manhattan Project Park
Martina Jackson for Kentucky
Maryville College
Monsters Made with Love
Muse Knoxville
Nat Shipley
National Parks Service
National Science Foundation
Oak Ridge City Schools
Oak Ridge National Laboratory
Oak Ridge Sci Girls
ORNL Federal Credit Union
Parks in Focus
PBS
Pelissippi State
Phillips Trucking
Roane State
Ronald McDonald House Charities
The Rotary Club of Oak Ridge
Rotary Club of Oak Ridge Sunset
Royal Youth Dance Ensemble

Second Harvest Food Bank
Sexton Automotive Group
St. Stephen's Episcopal Church
Subaru of America
Tracy Cooper - City of Alcoa
United Way of Anderson Co.
United Way of Blount Co.
United Way of Greater Knoxville
University of Tennessee
-Athletics
-College of Business
-College of Nursing
-College of Social Work
UT Community Assisted Schools
Volunteer East TN
WBIR
WVLT - Heather Haley
Y-12 Gives Foundation
Y-12 Federal Credit Union

THANK YOU!

WHO ARE WE SERVING?

Age Groups

5-8 years old: 29%
9-11 years old: 41%
12-14 years old: 28%
15-18 years old: 2%

Ethnic Groups

African American: 31%
Caucasian: 44%
Hispanic: 10%
Mixed Race: 14%
Other: 1%

Girls Served

Center Based
Programming: 17%
Outreach Programming: 78%
Junior Staff: 1%
Sports Only: 4%

Annual Family Income

Under \$10,000: 17%
\$10,000-19,000: 36%
\$20,000-\$29,000: 22%
\$30,000-\$39,000: 18%
\$40,000+: 7%

Family Structure

Two Parent Home: 26%
Single-Parent Home: 29%
Multi generational: 15%
Neither parent/relative: 11%
Foster Home: 9%
Other 10%

Free/Reduced Lunch

Yes: 79%
No: 7%
Unknown: 14%

FINANCIALS

Support and Revenue

Corporate Sponsors:	\$72,000
Service Fees:	\$50,000
Special Events:	\$75,000
Grants:	\$145,000
United Way - Multi-County:	\$135,000
Individual Donors:	\$40,000
Total:	\$526,000

Expenses

Program Personnel and Supplies:	\$251,276
Management and General:	\$67,500
Fund Development:	\$16,468
Other:	\$66,400
Total:	\$401,644

**girls
inc.**

**THANK
YOU!**



With your support, we can
continue to inspire all girls to
be strong, smart, and bold!

With you in her corner,
she will always succeed!

Get to know us!

www.girlsinctnv.org

@girlsinc_tnv



Girls Inc. of TN Valley
1798 Oak Ridge Turnpike
Oak Ridge, TN 37830
865.482.4475

**girls
inc.**

Inspiring all girls
to be strong,
smart, and boldSM

2021 Fundraising Events

Committee of 100

Elite Awards

Adult Field Day

90's Night

Gala for the Girls