





Through Media Literacy, girls increase their awareness of the scope and power of the media and the effects of media messages on girls and women. They learn to analyze what they see and hear in the media and advocate for change in entertainment, news, and advertising. Girls have the opportunity to create media that is realistic and reflective of their lives.





69% of girls in 5th-12th grade reported that their idea of a perfect body comes from magazines and TV!

WITH YOU IN HER CORNER,

SHE WILL FIGHT FOR A BRIGHTER FUTURE.